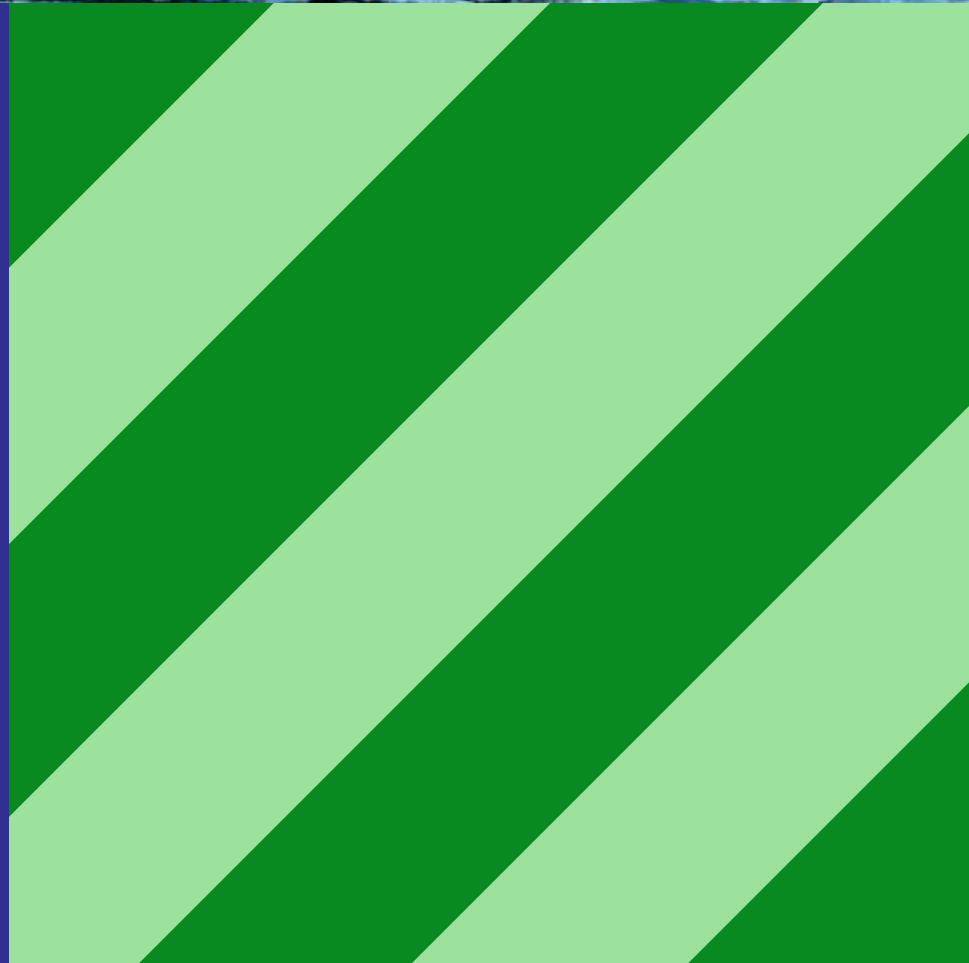
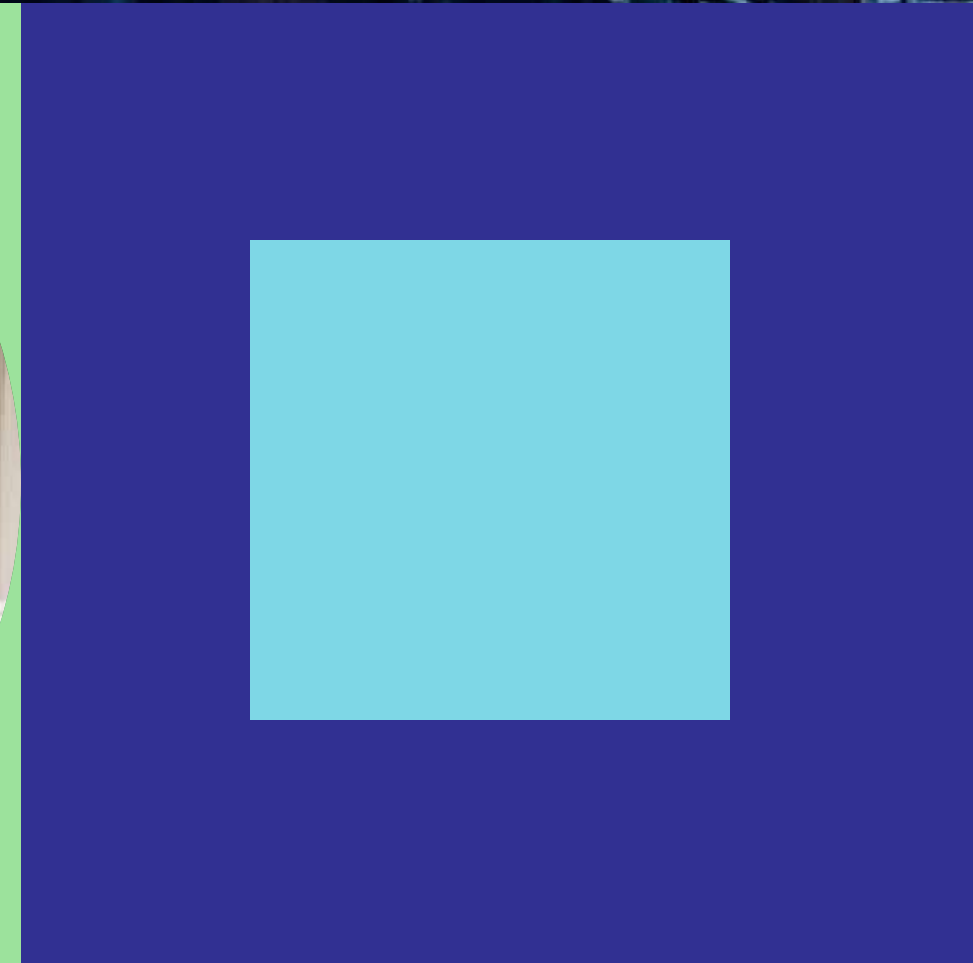


**TORONTO
BIENNIAL
OF ART** Sept 21 –
Dec 1, 2024

**CASE FOR
SUPPORT**





In one of the most diverse cities in the world, many Torontonians are not able to access arts programming that reflects their community.

With the cost of living crisis challenging household budgets, the cost of accessing a museum or arts performance is prohibitive for many individuals and families. Moreover, for too long arts programming has not reflected the cultural diversity of our city – many Torontonians do not see their stories told or artists that share their experiences in the spotlight.

In response, the Toronto Biennial of Art's (TBA) mission is to make contemporary art accessible to everyone while fostering a sense of belonging and connection for all audiences.

A ten-week event every two years, the Biennial commissions artists to create new works for a city-wide exhibition in dialogue with Toronto's diverse local contexts. Year-round public and learning programs bridge Biennials and invite intergenerational audiences to explore the ideas that inspire our events. Building upon past editions and offering new ways of seeing and listening, each Biennial connects people to spark meaningful dialogues and imagine new futures.

Cover Top and Left: Judy Chicago in collaboration with Pyro Spectaculars by Souza and Maude Furtado of GFA PYRO, *A Tribute to Toronto*, 2022. Installation view at Sugar Beach, Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias. Smoke Sculpture™ commissioned by the Toronto Biennial of Art and made possible with the generous support of the City of Toronto, ArtworxTO, the Delaney Family Foundation, Menkes Developments, Waterfront Toronto, the Waterfront BIA, and the Women Leading Initiative. **Cover Bottom:** Eric-Paul Riege, 2001-2011, *kwe'é díí shighan rít'êé, i wonder what this Key opens now?*, March 27, 2022. Program held at Small Arms Inspection Building as part of Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias.

FREE INCLUSIVE ACCESSIBLE

The Biennial would not be possible without the generosity of our supporters who help us to

- Make contemporary art accessible to everyone through free, inclusive arts programming;
- Provide a platform for artists to take risks, create new work, inspire audiences and grow professionally;
- Celebrate and centre artists from historically marginalized communities, enabling artists identifying as Black, Indigenous, People of Colour and women to share their perspectives on a global stage;
- Generate economic investment in our city and make our community a vibrant global centre for dynamic and innovative contemporary art;
- Provide free access to transformative learning experiences for inter-generational audiences.

In just its first two editions, the Toronto Biennial of Art has established itself as a leader in creating access to highly-engaging, innovative contemporary arts exhibitions, public programs and learning experiences.

TBA is excited to be part of a cultural transformation that not only broadens audiences, but also deepens cultural understanding, as contemporary art acts as a powerful catalyst for learning, understanding and empathy-building, providing a window into the lived experiences of others.

We are proud to be Canada's leading visual arts event and invite you to help us build on TBA's vital and positive achievements to date.

450,000+

free visits

\$30M+

direct economic impact for Toronto

250+

artists, performers and participants provided with paid work opportunities

50+

newly-commissioned artworks

56%

of exhibition artists from both editions identify as women

75%

of artist participants in the 2022 Biennial identify as Black, Indigenous or People of Colour

850+

jobs were created

320+

free public programs, performances and learning events

We invite you to explore how supporters of the Toronto Biennial of Art allow us to deliver impact.



ACCESSIBILITY

Your support allows the Toronto Biennial of Art to make contemporary art accessible to everyone through free, inclusive arts programming.

Storytelling Sessions led by local artists create accessible, welcoming and engaging audience experiences by sharing personal insights and experiences of the city as they guide visitors through the Biennial's exhibitions.

450,000+

free visits to the Biennial during its first two editions connected audiences to contemporary arts exhibitions and programs

84%

of 2022 visitors felt TBA made contemporary art more accessible and inclusive

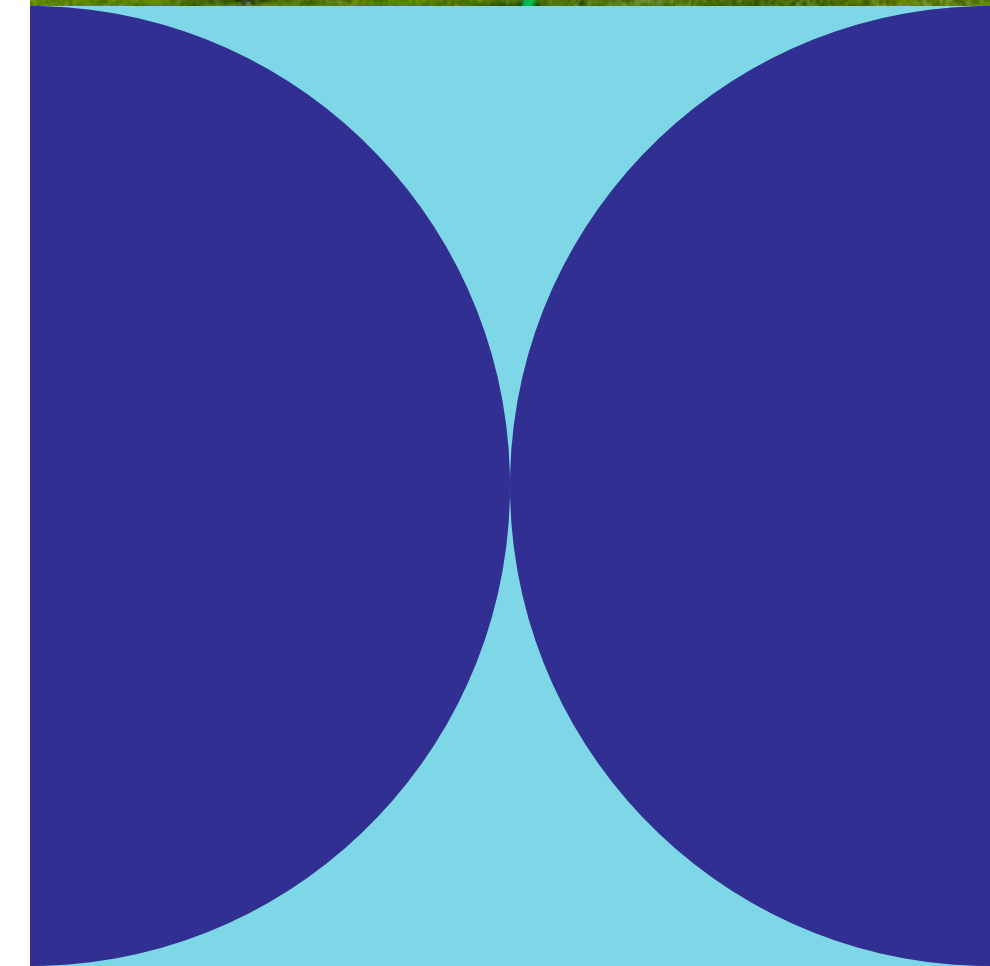
"[TBA] is a platform for public encounters that are both accessible and meaningful for people across our city."

– Robin Anthony, Art Advisor & TBA Council Member

"[The Biennial] made art accessible, both in terms of it being free and in terms of the programs that it offered ... I loved that it was as accessible to young people through school visits as it was to adults, that it reached out to underrepresented groups."

– Visitor

Left: Camille Turner, *Nave*, 2022. Installation view at Small Arms Inspection Building, Toronto Biennial of Art 2022. Photography: Toni Hafkenscheid. Commissioned by the Toronto Biennial of Art. **Top right:** Crowd in attendance of *A Tribute to Toronto*, 2022, at Sugar Beach, Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias. **Bottom right:** Sara Constant and Naomi McCarroll-Butler, *Asking the Wind Oracle*, May 26, 2022. Program held at Colborne Lodge as part of Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias.



CREATION

Your support enables the Toronto Biennial of Art to provide a platform for artists to take risks, create new work, inspire audiences and grow professionally.

- TBA enables artists to create work that helps to inspire, challenge, and spark conversation on the most urgent issues we face today, from Truth and Reconciliation to climate change.
- Artists gain access to paid work opportunities, production assistance, mentorship, career development and public exposure.

52

new works were commissioned by the Biennial in its first two editions, equating to more commissions than any other arts institution in Toronto annually

90%

of artist participants agreed that the Biennial strengthened the local arts scene

82%

agreed the Biennial invested in capacity building for artists, in particular artists from underserved populations

“I was treated with welcoming and creative engagement. I was treated with trust and respect. I felt my ideas [were] received and encouraged.”

– Artist

Top: Tanya Lukin Linklater, *Held in the air / never fell (spring lightning sweetgrass song)*, 2022. Installation view at 72 Perth Ave, Toronto Biennial of Art 2022. Photography: Toni Hafkenscheid. Commissioned by the Toronto Biennial of Art. **Bottom:** Jatiwangi art Factory, *Terrakotta Route*, March 26, 2022. Program held at Small Arms Inspection Building as part of Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias



INCLUSION

Your support allows the Toronto Biennial of Art to create a more equitable arts sector by celebrating and centring artists from historically marginalized communities, including those identifying as Black, Indigenous, People of Colour, 2SLGBTQ+ and women.

- By reflecting the diversity of our community, TBA fosters a sense of belonging and connection for all audiences.
- TBA supports artists to actively contribute to broader understandings of the history and contexts of Toronto, supporting landmark projects such as *A Treaty Guide for Torontonians* (2022, Talking Treaties Collective) and the *Black History Navigational Toolkit* (2022, Camille Turner and Yaniya Lee).

80%

of 2022 exhibition artists identify as Black, Indigenous or People of Colour

50%+

of 2022 exhibitions artists identify as women

“[TBA’s approach is] thoughtful, intentional and collaborative... We learn about truth and engaging in reconciliation through listening to and learning from our First Nation, Métis, and Inuit artists and communities”

– Robert Durocher, Urban Indigenous Education Centre

Top: Derya Akay, *Seyyar (eskici)*, 2021. Installation view at Small Arms Inspection Building, Toronto Biennial of Art (2022). Photography: Toni Hafkenscheid. Commissioned by the Toronto Biennial of Art. **Bottom:** Andrea Carlson, *Cast a Shadow*, 2021. Installation view at 72 Perth Ave, Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias. Co-commissioned by the Toronto Biennial of Art and FRONT International Cleveland Triennial for Contemporary Art.



CITY-BUILDING

Your support enables the Toronto Biennial of Art to generate economic investment in our city and make our community a vibrant global centre for innovative contemporary art.

- TBA is proud to be Canada's leading visual arts event focused exclusively on contemporary art from around the world and reflecting of the cultural diversity of Toronto.
- We directly support artists to create new works that engage local audiences.

\$30M+

in direct economic impact and 850 jobs created through its first two editions

87

partners collaborated to make the 2022 Biennial possible

85% of artists and **79%** of visitors

felt that the Biennial positively contributed to the post-pandemic recovery of the city

"The Biennial helped me get out of my extremely limited COVID-induced social rut. It reminded me that Toronto is a world class city."

– Visitor

"[The Biennial] feels like a full-city moment ... It creates impetus for people to engage outside of an [art museum] that is already established. I think those new points of entry are really exciting and important."

– Corrie Jackson, Senior Curator, RBC

Top: Crowd in attendance of *A Tribute to Toronto*, 2022, at Sugar Beach, Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias. **Bottom:** Ange Loft (Kahnawà:ke Kanien'kehá:ka) with Jumblies Theatre & Arts, *Dish Dances Movement Workshop*, a *Talking Treaties* movement education initiative, May 21, 2022. Program held at Fort York National Historic Site as part of Toronto Biennial of Art 2022. Photography: Roxanne Fernandes.



LEARNING

Your support allows the Toronto Biennial of Art to provide free access to transformative learning experiences for intergenerational audiences.

- Through partnerships with the Toronto District School Board and the Urban Indigenous Education, TBA's School Programs reach thousands of students annually.
- TBA has created an ever-growing suite of Mobile Arts Curriculum tools that have been co-created with artists and collaborators to support and expand learning curricula and explore ideas in contemporary art.
- TBA works to engage educators across Toronto, providing training, support and practical tools that enable them to integrate contemporary arts learning in their classrooms.

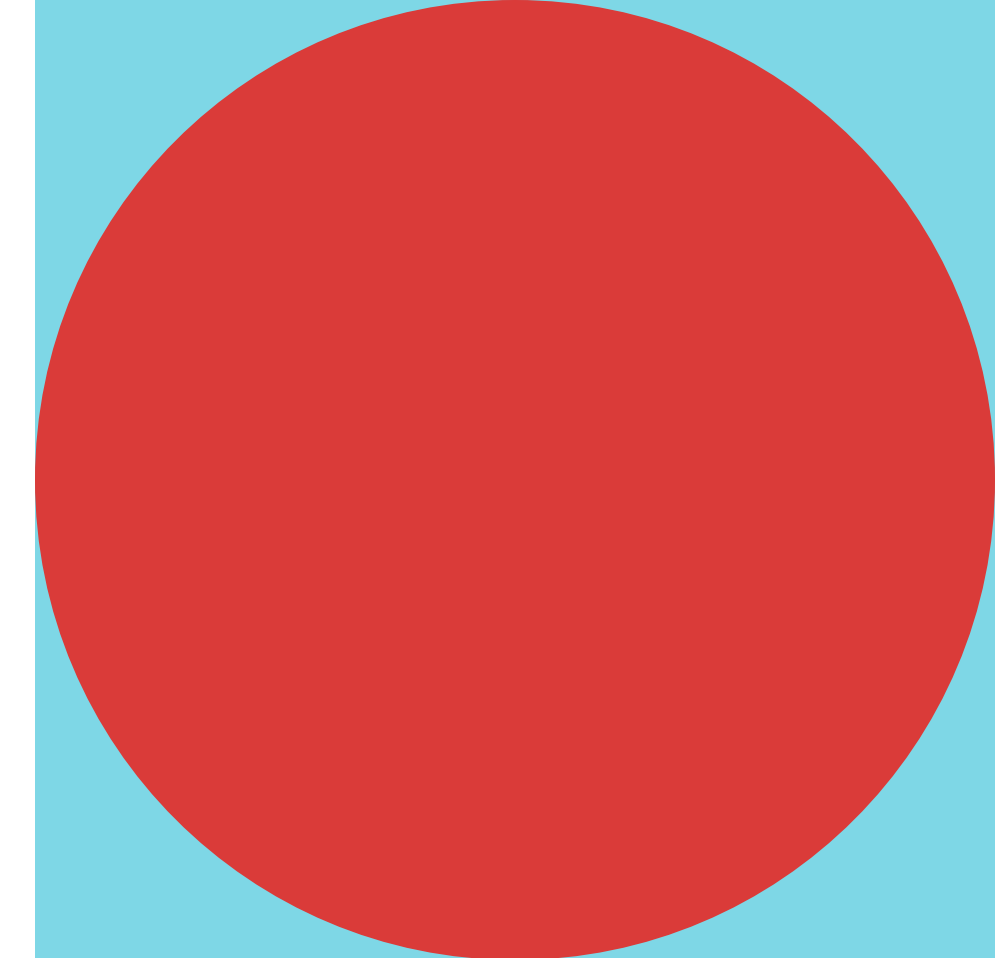
"My kids loved the booklet project showcasing the history of the local Black arts community; our family took home multiple copies to pass around ... The stories of Black artists are not a monolith, and there was a good representation of different narratives."

– Kenneth Montague, Wedge Curatorial Projects

[I appreciate] the focus on land-based learning and land-based stewardship. So many teachers are trying to focus on this, but don't have the resources. Having this as a free resource to intergenerational learners has been impactful."

– Visitor

Top: Derya Akay, *Seyyar (eskici)*, 2021. Installation view at Small Arms Inspection Building, Toronto Biennial of Art (2022). Photography: Toni Hafkenscheid. Commissioned by the Toronto Biennial of Art. **Bottom:** Mobile Arts Curriculum Tools in the Public Programming and Learning Space, 72 Perth Avenue. Photo: Rebecca Tisdelle-Macias.



WAYS TO SUPPORT

Artist Commissioning Fund

From its outset, TBA has been a commissioning Biennial. We want to be at the forefront of commissioning works from a diverse range of artists that are able to address vital issues from a perspective grounded in the place, contexts and history of Toronto. Through our commissioning program, artists gain access to paid work opportunities, production assistance, mentorship, career development and public exposure. By supporting the Artist Commissioning Fund, you will give artists an opportunity to bring their ideas to fruition.

Women Leading Initiative

Women and non-binary artists continue to be underrepresented in contemporary art. Women Leading brings together leaders in our community to advance gender equity in the arts by directly supporting women and non-binary artists to create new work and reach new audiences.

Learning Fund

There is an urgent need to address inequitable gaps in access to arts education and to provide learning experiences that contribute to a more inclusive, equitable and diverse community. By supporting the Learning Fund, you will be investing in the creation of new arts curriculum tools as well as outreach, training and support for educators to bring contemporary art into the classroom.

Creative City-Builders Fund

Art is essential to a vibrant, livable and prosperous city. The Creative City-Builders fund supports the transformation and animation of unique sites in communities across Toronto through Biennial exhibitions, public programs, performances and learning experiences. Through this fund, you can contribute to a more creative, connected and thriving city for everyone.

We want to learn more about your own interest in making contemporary art accessible to everyone in our city.

Contact us today to discuss how we can achieve these goals together.

In addition to a tax receipt for the maximum allowable amount, supporters are recognized in TBA materials for their generosity and invited to join us behind the scenes to enjoy curator and artist talks, receptions, performances and other exclusive events.

Leah MacNeil

Director of Development

Imacneil@torontobiennial.org

Bottom: Nadia Belerique, *HOLDINGS*, 2020–present. Installation view at 72 Perth Ave, Toronto Biennial of Art 2022. Photography: Toni Hafkenschied. Commissioned by the Toronto Biennial of Art.



OUR PEOPLE

Leadership

Patrizia Libralato
Executive Director

Susannah Rosenstock
Deputy Director & Director of Exhibitions

Ilana Shamoon
Deputy Director & Director of Programs

Leah MacNeil
Director of Development

Curatorial

Miguel A. López
Curator

Dominique Fontaine
Curator

Jenn Goodwin
Curator, Public Programs

Board

Camile Georgeson-Usher, Co-Chair
Assistant Professor, University of British
Columbia

Paul Bain, Co-Chair
Partner, Dickinson Wright LLP

Simon Beaulieu, Treasurer
Partner - Financial Services Consulting,
EY Canada

Christian Blake, Secretary
Director, Equity, Diversity & Inclusion,
MLSE Foundation & MLSE LaunchPad

Angela Plohman
Chief Operating Officer, Mozilla Foundation

Candice Hopkins
Executive Director, Forge Project

Chris Atkins
Senior Director, Development,
First Capital REIT

Curtis Talwst Santiago
Artist

Deborah Wang
Artistic Director & Curator, DesignTO
Principal Architect, dw /a

Matthew Kingston
Executive Vice President, Development &
Construction, H&R REIT

Rashad Maharaj
Co-Founder and Managing Director,
Puncture

Roula Shimaly
Management Consultant

Sebastian Greenall
Senior Vice President, Architecture
& Design, Cadillac Fairview

Sarah Aranha
Artist & Educator