



TORONTO BIENNIAL OF ART

Sept 21 –
Dec 1, 2024



CREATIVE CITY-BUILDERS' FUND



CAN YOU IMAGINE LIVING IN A CITY WITHOUT ART?

Art is essential to a vibrant, livable and inclusive city.

We know that arts and culture are key components of a thriving, connected and innovative city. Communities that centre art experience significant social and economic benefits:

- Increases in the presence of arts and culture organizations correlate strongly with **increased livability** of neighbourhoods
- Communities with access to arts programming see **increases in housing, population, and school test scores** along with a **decrease in crime**
- Culture and creativity help to build **social cohesion**, enabling people to connect across cultures and generations
- Investments in the arts and creative industries also make cities **attractive for investment and relocation**
- Contributes to growth of **creative industries**, some of the fastest growing sectors of the global economy

Eduardo Navarro, *Wind Oracle*, 2022. Installation view at Colborne Lodge, Toronto Biennial of Art 2022. Photography: Toni Hafkenscheid. Co-commissioned and co-presented by the Toronto Biennial of Art and the City of Toronto with support from Cadillac Fairview, Colborne Lodge, Toronto History Museums, and ArtworxTO.





Judy Chicago in collaboration with Pyro Spectaculars by Souza and Maude Furtado of GFA PYRO, *A Tribute to Toronto*, 2022. Installation view at Sugar Beach, Toronto Biennial of Art 2022. Photography: Rebecca Tisdelle-Macias.

We invite you to join us in animating Toronto with inclusive art reflective of our rich cultural diversity.

The Toronto Biennial of Art is proud to be Canada's leading visual arts event focused exclusively on contemporary art from around the world. The Biennial generates economic investment in our community and is working to make our city a vibrant global centre for innovative contemporary art.

\$30M+

direct economic impact and 850 jobs created through TBA's first two editions

87

partners collaborated to make the 2022 Biennial possible

85%

of artists and 79% of visitors felt that the Biennial positively contributed to the city's post-pandemic recovery

"The Biennial helped me get out of my extremely limited COVID-induced social rut. It reminded me that Toronto is a world class city."

– Biennial visitor

"[The Biennial] feels like a full city moment ... It creates impetus for people to engage outside of an [art museum] that is already established. I think those new points of entry are really exciting and important."

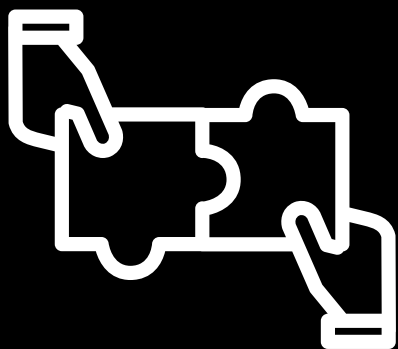
– Corrie Jackson, Senior Curator, RBC

HOW YOU CAN SUPPORT

The Creative City-Builders' Fund supports the transformation and animation of unique sites across Toronto through Biennial exhibitions, public programs, performances and learning experiences.

Support the Toronto Biennial of Art and highlight your leadership as an innovative city-builder who believes that art and culture should be central to our communities. You will be contributing to a more creative, connected, vibrant and thriving city in which to build and grow.

Now more than ever before, we need to invest in livable communities where every resident can be inspired, connected and engaged. **By supporting free, public art exhibitions and programs across Toronto, you will be investing in the future of Toronto as a dynamic centre for contemporary art and culture.**

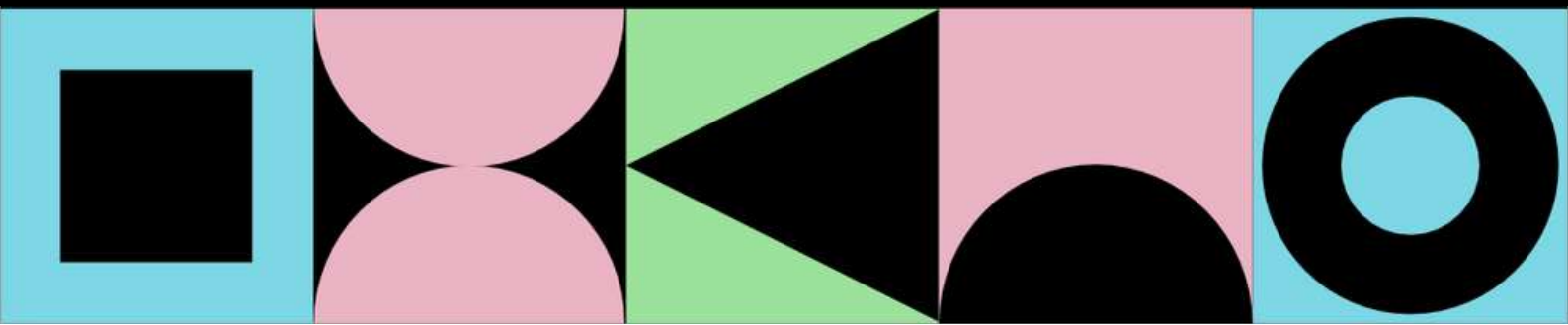


GIVING LEVELS:

Contributor - \$5,000

Advocate - \$10,000

Contemporary - \$25,000





Elder Duke Redbird, *Decolonizing Astrophysics*, 2019. Photo: Sue Holland.

YOUR IMPACT:

- Free city-wide exhibitions, public programs, performance and learning experiences for 300,000+ Toronto residents and visitors
- Year-round public programs and learning experiences that animate and enliven our communities
- Transform sites across the city into hubs for art, culture and community connection for 10 weeks
- Showcase the work of 40+ local, national and international artists at venues across the city

With your help, we can provide 300,000 Torontonians and visitors with free access to contemporary art exhibitions, public programming and learning experiences across our city throughout the 2024 Biennial.

YOUR BENEFITS:

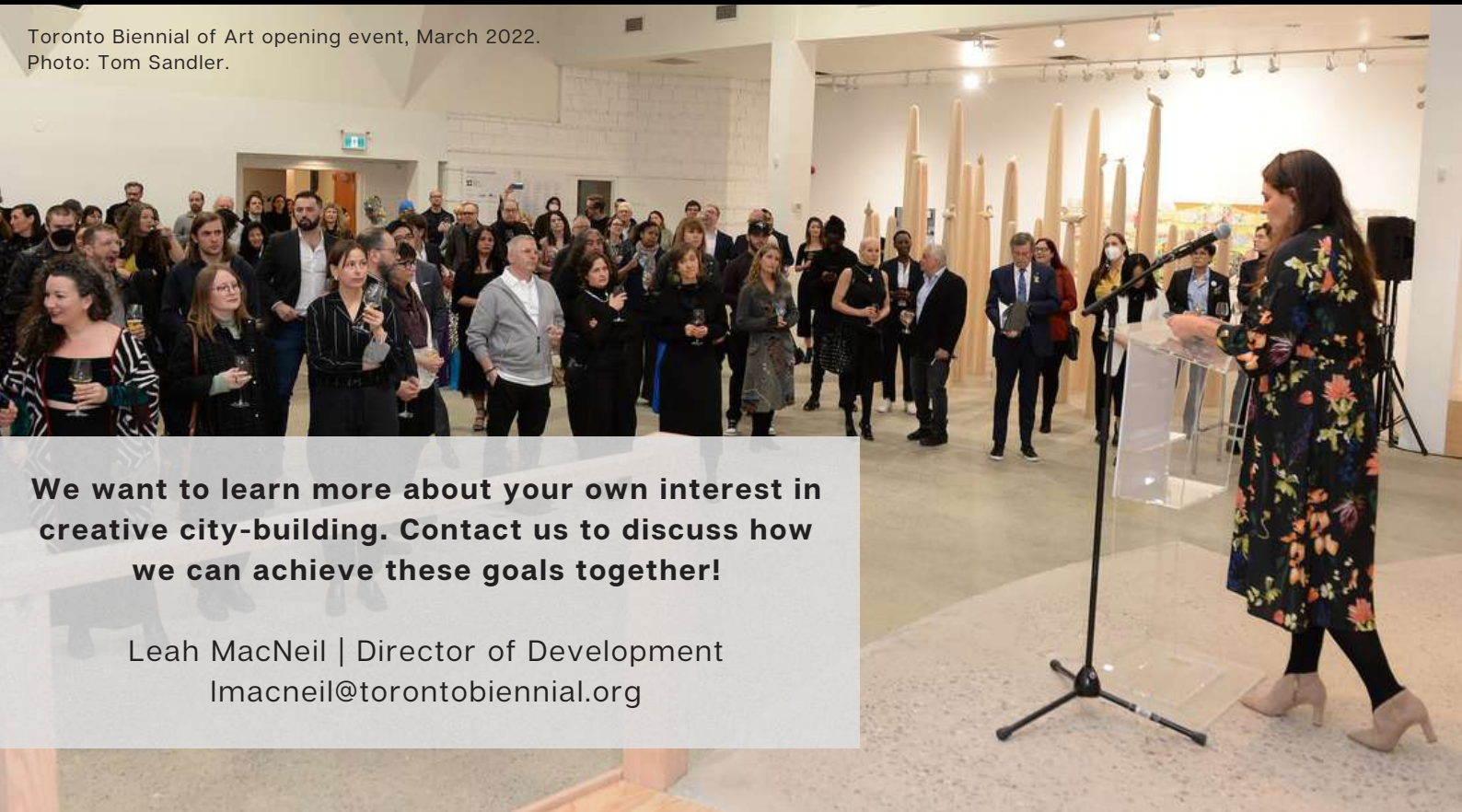
Access to a series of exclusive, year-round programs featuring TBA artists, curators and partners focused on creative city-building, design and development
Complimentary copy of TBA's 2024 publication
Charitable tax receipt for the full amount of donation
Recognition of your support in TBA's communication materials including on our website, social media and on-site signage
Invitations to special events throughout the next Biennial edition, taking place September 1 - December 1, 2024
First Access to Artist Limited Editions
Access to employee engagement opportunities including Storytelling tours and volunteering
Logo placement in Creative City-Builders' Fund newsletter feature

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Toronto Biennial of Art opening event, March 2022.
Photo: Tom Sandler.



We want to learn more about your own interest in creative city-building. Contact us to discuss how we can achieve these goals together!

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